

2021 Sponsorship Overview

Sponsor Benefits	Bronze	Silver	Gold	Platinum
	Unlimited	Unlimited	Limited to 8 Patrons	Limited to 4 Patrons
Company Name Listed in ISFA Buyer' Guide Sponsorship Page (clickable on Digital Version)	4 th tier (name only)	3 rd tier (logo)	2 nd tier (logo)	1 st tier (logo)
Clickable Company Name on Sponsorship Page of ISFA Website	4 th tier (name only)	3 rd tier (logo)	2 nd tier (logo)	1 st tier (logo)
Clickable Company Name Listed in Weekly Update Newsletter	4 th tier (name only)	3 rd tier (logo)	2 nd tier (logo)	1 st tier (logo)
Logo Listed on Digital Magazine Industry Eblast	1 Eblast	2 Eblast	3 Eblasts	3 Eblasts
Event Sponsorship Priority Option* Early invitation for all 2021 individual event sponsorship opportunities	4 th option 24 hr. notice	3 rd option 48 hr. notice	2 nd option 72 hr. notice	1 st option 96 hr. notice
Annual Sponsor of ISFA CEU program*	Up to 2 presenters	Up to 5 presenters	Up to 10 presenters	Unlimited presenters
Sponsorship Referrals Complimentary Annual Fabricator NEW Membership Referrals	Up to 2 Referrals	Up to 10 Referrals	Up to 15 Referrals	Up to 25 Referrals
Sell Sheet Included in all 2021 New Member Welcome Kits	-	½ Page	1 page	1 page
Sponsorship of Fabricator Profile Eblast	-	1 Profile	2 Profiles	2 Profiles
"Sponsor Spotlight" Write-Up on ISFA Website 500-word write-up with clickable logo	-	-	X	X-
"Sponsor Spotlight" 1/2-page article article in Countertops & Architectural Surfaces magazine with logo	-	-	-	X
ISFA Large Slider Banner on Website Company Logo & Image 3 months, noting Platinum Sponsor	-	-	-	X
2021 Associate Booster Club Membership Special Advisory Council Committee	X	X	X	X
In addition to the above packages, each package offers earmarked funds which can be applied towards individual event sponsorships, print and/or digital advertising customizations.				